

Selfish Interests;

Simplifying Today's Must-Have Gadgets

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What are Selfish Interests?

- ▶ **Selfish Interests** define devices and technology that society dictates *we need* in our lives.
- ▶ **These include:**
 - Apple devices (iPad, iPhone, iPod, iTouch)
 - The many variations of Droid and Smart phones
 - Various Digital cameras
 - All-in-one computers (Macintosh & Windows)
 - Profiles on several online social networks:
 - Facebook, Twitter, LinkedIn
 - Skype, FaceTime, AIM, and Blogging

Why These Devices?

- Because everyone else has them.
- Because we want to be in the know.
- Because it gives us something to complain about.
- Because New Technology is a way to get closer to our children, and our grandchildren.
- We get to take classes and discover new vocabulary words and learn new stuff.
- We don't want to get left behind.
- Our need to stay connected at all times is addictive.

What is an...iPhone or iPad?

- ▶ **The iPhone is my personal favorite.** The i devices are made by Apple and run the Apple OSx operating system.
 - **The iPhone does it all:** calendar, email, address book, cell phone, digital camera and is connected to the Internet for games, stocks and weather.
- ▶ **The iPad is everything above *except*** the cell phone, but you can Skype chat on it or FaceTime and for an additional cost you can add a 3G calling plan.

Using Social Media...

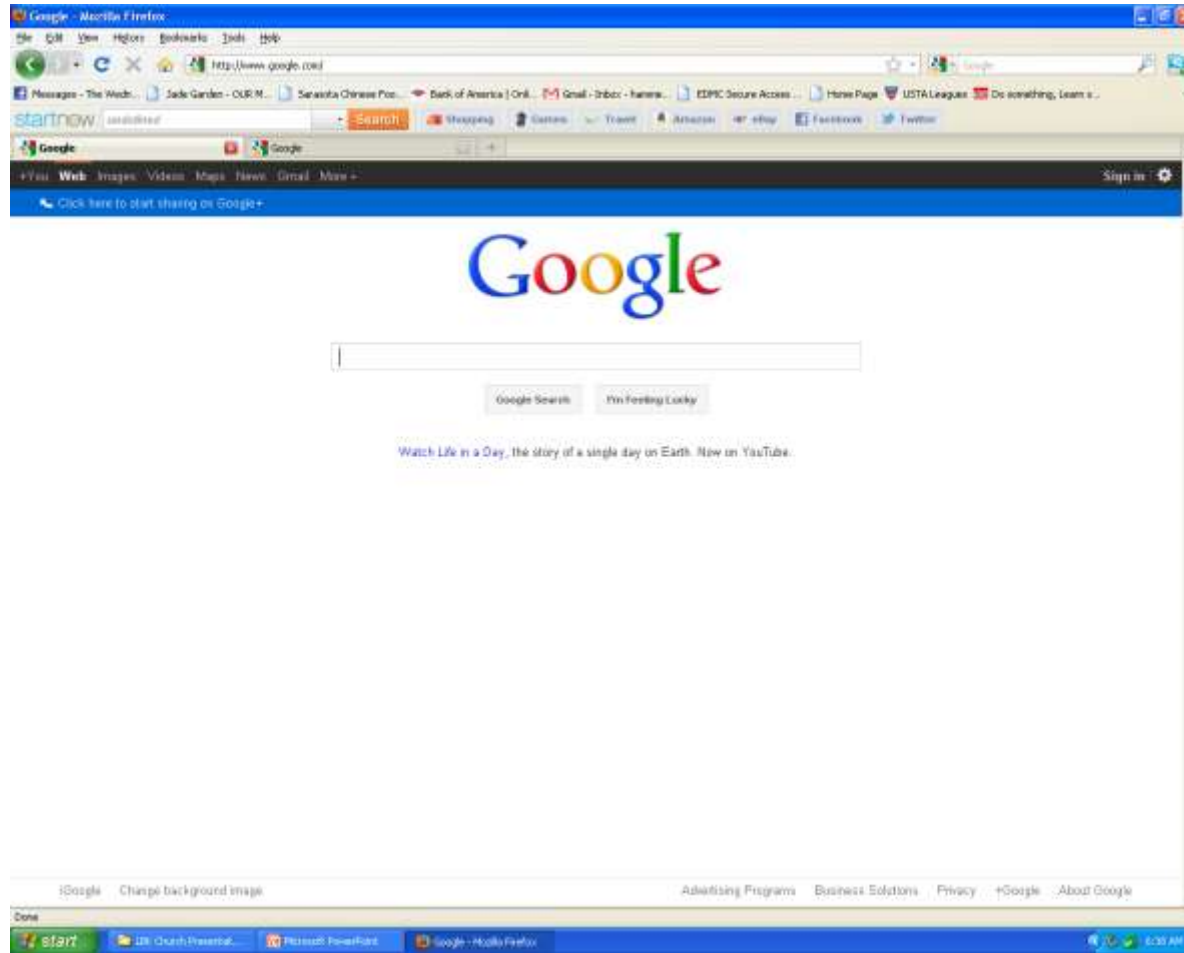
▶ You can

- Find yourself a mate.
- Connect with your Children and your Grandkids.
- Skype chat with your friends and family in far away places.
- Reconnect with friends, family, business contacts, new contacts, old contacts.
- Email. Message. Chat. Meet.

What is Google?

- ▶ **Google** is a widely used search engine that uses text-matching techniques or SEO (Search Engine Optimization) to find web pages that are important and relevant to a user's search.
- ▶ **Google Inc.** is a multinational public cloud computing, Internet search, and advertising technologies corporation.
- ▶ **Google** hosts and develops a number of Internet-based services and products (**YouTube**, **Google+**, **Picasa**, **Gmail**) and generates profit primarily from advertising through its AdWords program.
- ▶ **Google Search** or **Google Web Search** is a web search engine owned by Google Inc. and is the most-used search engine on the Web.

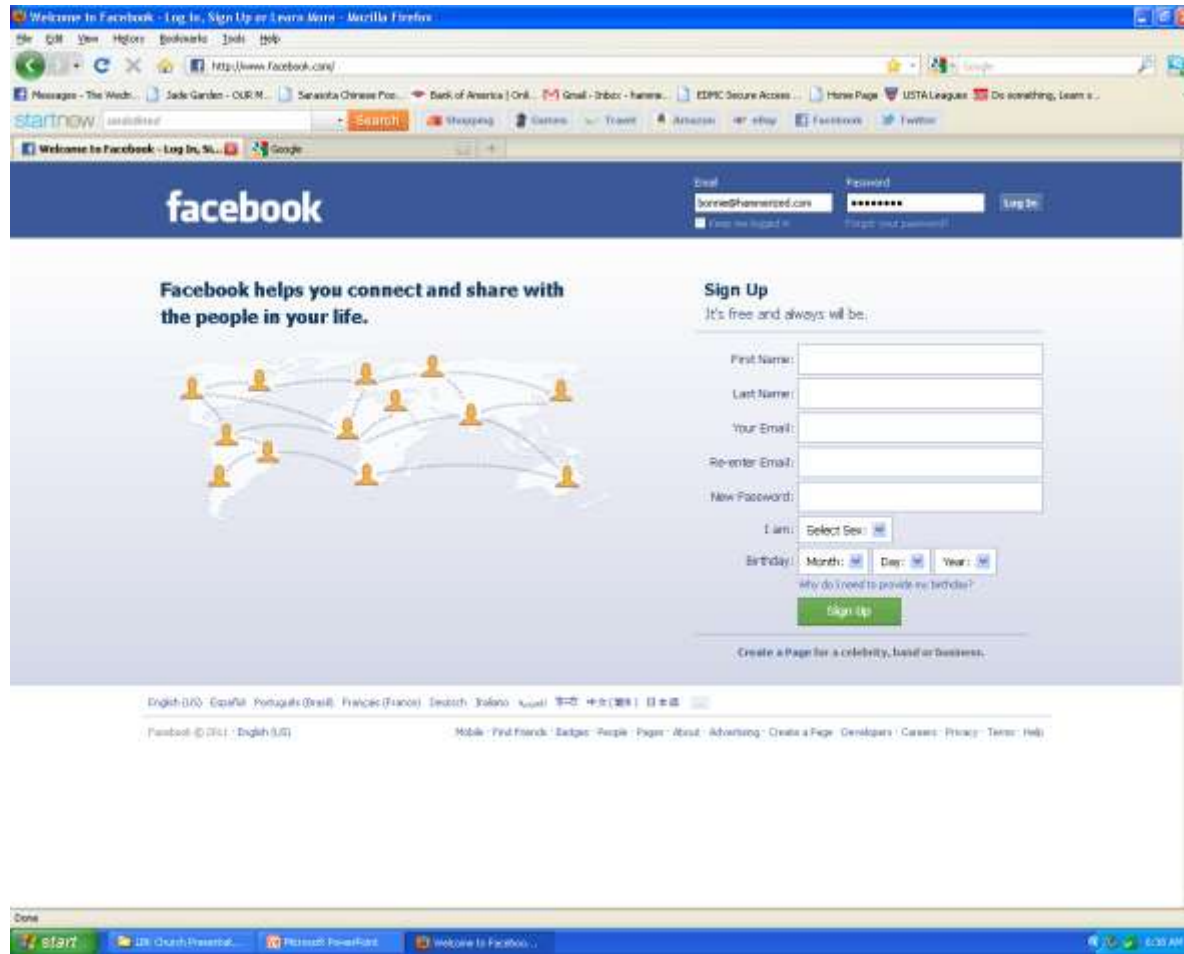
This is Google.



What is Facebook?

- ▶ **Facebook** is a website with more than 800 million world-wide active users that defines itself as the place to help you connect with the people in your life.
 - Networks consist of places of employment, places you have lived, places you have gone to school at and through family, friends and interests.
 - It is the most popular place to upload digital photos.
 - It recently out-ranked Google as the most popular search engine.
 - It is the #1 online social networking website.
 - The Social Network, a recent feature film won a Golden Globe.

This is Facebook.



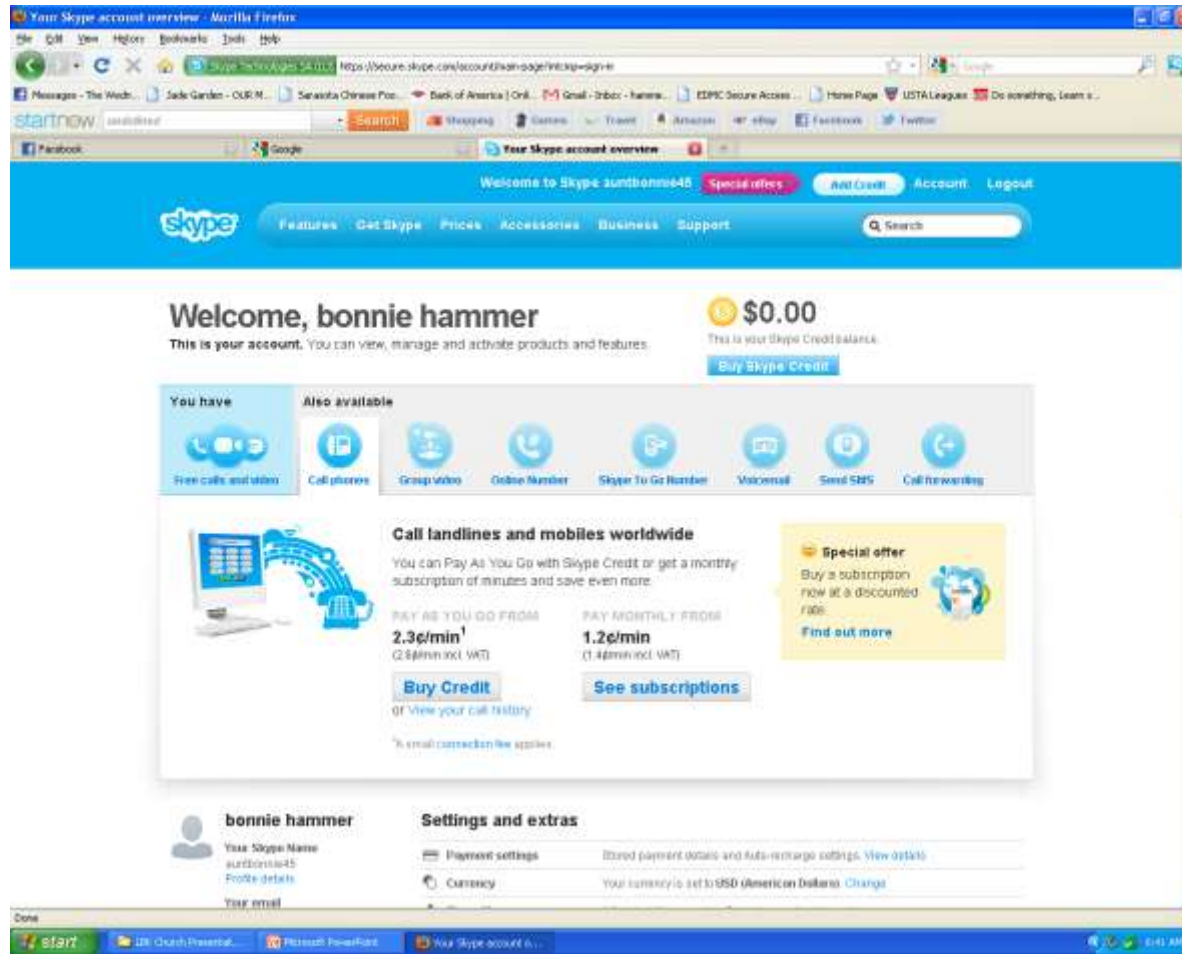
This is My Facebook Page.



What is Skype?

- ▶ **Skype** is a software application that allows users to make voice, video calls and chat over the Internet.
 - **Calls to other users within the Skype community are free**, while calls to traditional landlines and mobile phones can be made for a fee. There are many competitors.

This is Skype.



What is an Online Profile ?

- ▶ **Google, Facebook, Skype and others,** require you to create a profile, type in your information and then create a username and password.
 - It is advised to try and use the same password (8 characters, 1 capital letter, 1 number) each time.

In Today's Society...

- ▶ **Being a part of at least 1–3 Social Networking Websites is apparent.**
- ▶ But remembering your passwords is a must.
- ▶ **The big 3 are:**
 - **Facebook, Twitter and LinkedIn**
- ▶ But there is also:
 - **MeetUp, Match, Plenty of Fish, Google+ and many others.**

Learning to Use What you NOW Need

- ▶ A PC or a Macintosh Computer.
- ▶ The Internet. Google Search.
- ▶ A Cell phone or preferably a Smart Phone with built-in Personal Data Assistant.
- ▶ A Web Cam for Grandchildren Skype Chats.
- ▶ A Wireless Printer. How to Find a Hot-Spot.
- ▶ **Take some Adult Enrichment Classes.**
 - The Longboat Key Education Center, Lifelong Learning Academy at USF, ACE @ SCTI Voteck.

Adult Enrichment Classes In:

- ▶ iPad, iPhone, iTouch
- ▶ Type with Two Hands
- ▶ So You've Never Touched a Computer?
- ▶ Intro to Windows 7
- ▶ Facebook, Twitter & LinkedIn
- ▶ Social Networking
- ▶ Get the Most From Your Digital Camera
- ▶ Files, Folders & Fotos
- ▶ Photo Editing; Picasa & Elements

Where are we Going?

- All-in-one computers running the latest operating systems.
- A Laptop.
- An iPad / iPhone.
- Flat screen HD TV's in every room.
- A GPS in the car.
- A wireless modem.
- Wireless Printer.